

katelynapier@gmail.com // 601.826. 6778 // 9020 Falling Oak Drive, Baton Rouge, LA 70817

# **EDUCATION**

### Mississippi State University // 2012 - 2015

Bachelor of Fine Arts with an concentration in Graphic Design

Starkville, MS // 3.8 GPA

# Holmes Community College // 2010 - 2011

Full scholarship to determine my career path before transferring to Mississippi State University
Ridgeland, MS // 3.9 GPA

# **EXPERIENCE**

### The Moran Group Agency // June 2015 -March 2021

Digital campaign designer for multiple clients nationwide // Traditional print design //Assistant project manager // Responsible for monthly billing reconciliation

Baton Rouge, LA // Senior Graphic Designer

# The Moran Group Agency // Summer 2014

Learning what it takes to work in fast pace advertising company through web and print designs
Baton Rouge, LA // Internship

# Freelance Graphic Designer & Illustrator // 2011- Present

Logo Designs, Card Designs, Illustrations, Portraits

### Taekwondo Assistant Instructor // 2010 - 2012

While teaching technique and form was the main job, also helped with promoting the business through brochures and signage

Madison, MS // Black Belt Asst. Instructor

# **SKILLS**

## Adobe Creative Suite & Coding

Photoshop // Illustrator // InDesign // Coda // Sketch

#### Fine Arts

Painting // Illustration // Figure Drawing // Watercolor // Concept Design // Product Design

# **AWARDS**

#### 2016

Chosen to participate as a digital and traditional artist for RAW New Orleans December show at the Republic.

#### 2014

Collaboration booklet chosen for the Brasfield & Gorrie 4th Annual Student Competition // Third place overall

Winning logo design and branding for Earp Farms // New Houlka, MS

Winning design for Libby Story's T-shirt competition // Starkville, MS

Mother's Day Card design chosen with a message from the Dean for the MSU Athletic Departments' mothers

#### 2013

Collegiate Show accepted entry
MSU 22nd Juried Competition accepted entry

# **AFFILIATIONS**

RAW // Natural Born Artists

MSU Art Department Student Council // Event planning for the Art Department community

MSU AIGA Student Chapter

Phi Theta Kappa Member

Golden Key Member

Sigma Alpha Lamda Member

Visit my site at katelynnapier.com



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# **REFERENCES**

#### Anna Ellis

Assistant Account Manager // The Moran Group aellis@themorangroup.net // 225.362.6856

#### Sandi Robinson

Chair // of Battle Against Autism battleagainstautism@gmail.com // 225.937.2055

### Chip Robinson

Owner // Robinson Brothers Ford chip@robinsonbrothers.com // 225.335.2447

### Mike Fryder

Creative Director // The Moran Group mfreyder@themorangroup.net // 225.936.7442

#### Franchesca Betts

Digital Marketing Lead // Outmark franchesca.betts@tgmail.com // 225.937.2055